



## **Marcos V. Wanless**

### **Latino Leader, Writer and Yoga Master**

Seattle, Washington USA

[presidency@latinochamber.us](mailto:presidency@latinochamber.us)

President and founder of the Seattle Latino Chamber of Commerce and the Latinos US Initiative.

Proven experience developing multimillion dollar programs and awarded initiatives in the United States both for corporations and non-profits.

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### **Marcos Wanless**

#### **2025 – Founding Member, Washington Minority Business Coalition (WMBC)**

- Partnered with GSBA, the world largest business association of its kind, to establish Washington’s first minority business coalition.
- Integrated the Korean and Taiwanese Chambers of Commerce into the coalition. Created to expand business opportunities for minority-owned enterprises with government and corporations, while building organizational capacity via advocacy.

#### **2025 – Washington Medium to Heavy Duty Commercial Electric Vehicle Incentive Program**

- Presented the initiative to Governor Inslee and advocated before the House of Representatives for budget authorization.
- Formed part of the coalition that secured \$120 million budget to incentivize the purchase of commercial electric vehicles, with focus on minority owned business, with rebates of up to 40% — a first in Washington’s State history.
- The Latino Chamber was chosen as one of the third-party sub-contractors to activate and implement the statewide program.

#### **2022 – President and Founder, Latinos US**

- Launched *Latinos US*, an initiative to create a comprehensive manual of best practices, with guidelines and recommendations geared to strengthen unity amongst the Latino community living in the USA.
- Presented the initiative to 55 Latino-Hispanic Chamber Presidents nationwide, gaining support from the U.S. Hispanic Chamber of Commerce.
- Earned immediate backing from Latino leadership and top-tier entrepreneurs; the initiative has been presented to Hispanic leadership including Mexico’s Ambassador to the U.S., Esteban Moctezuma.

#### **2016 – President and Founder, Seattle Latino Metropolitan Chamber of Commerce (SLMCC)**

- Founded in 2016, the SLMCC has grown into the largest Hispanic chamber in Washington State.
- Built a network of 2,000+ organizations and professionals.
- Secured corporate members including US Bank, Amazon, Comcast, Google, T-Mobile, DoorDash, Boeing, AT&T, and Puget Sound Energy.

- Developed the first digital bilingual course in Washington State “Aprende y Avanza” focusing on small businesses, to understand and comply with the states intricate labor laws.
- Partnered with the Washington Hospitality Association WHA to establish the first Latino Chapter in the USA within a hospitality association for Hispanic entrepreneurs.
- Awarded as the 2022 U.S. Latino Chamber of the Year, selected from 259 Hispanic chambers nationwide. A first ever for any Hispanic chamber of commerce in Washington State.

### Mexico and Latin America

#### **Editor in Chief, President of Mexico’s News Wire Service – Noticias e Información de la Presidencia (NIP)**

- Designed, launched, and managed the first online newswire service for President Vicente Fox.
- Achieved 98% registration and usage by Mexican and international news organizations.
- Provided information to outlets including CNN, AP, UPI, CBS, ABC, *The New York Times*, *The Washington Post*, BBC, and China News.

#### **Televisa Networks – Marketing and Regional Network Sales (VISAT)**

- Promoted 11 in-house networks to cable operators across Mexico, the U.S., and Latin America.
- From 1999 to 2004, led teams and strategies that reached 12 million subscribers worldwide.
- Launched HBO in Mexico City, achieving the highest subscriber numbers in Latin America.
- Led the launch of the first closed-circuit pay-per-view service in Latin America, with 450 venues in Mexico showcasing Don King Productions boxing events.

### Extracurricular & Education

- Board Member, Seattle Repertory Theater - the largest theater organization in the Northwest.
- Sports Commissioner, Seattle Sports Commission.
- Published writer. Winner of the 2018 Seattle Escribe International Literary Contest with the short story “El Pescado, Loteria!”.
- Radio anchor for Mexico City “Radio Noticias 1440 AM” Conducted “Radio Siete” a two-hour weekly broadcast featuring politics and art interviews, editorial and exposes.
- Master of Vinyasa Krama Yoga, Loyola Marymount University. Since 2006 has taught 2,000+ yoga classes at renowned facilities in Los Angeles and Grater Seattle.
- B.A. in Business, Instituto Tecnologico Autonomo de Mexico ITAM – Mexico City.
- Diplomat in e-Government, Tecnologico de Monterrey ITESM – Mexico City.
- International Negotiation, Harvard Business School – Executive learning Program.