

## LATINOS US 2025 PUBLIC POLICY PLATFORM

Latinos US was born with a clear vision: the future of the United States is deeply tied to the well-being, representation, and full participation of the Latino community. Although Latinos are one of the country's largest, hardest-working, and most economically active populations, we continue to face structural inequality, cultural discrimination, institutional underrepresentation, and a public narrative that fails to reflect our diversity or our dignity.

The Latinos US 2025 Public Policy Platform aims to make visible the main social, cultural, political, and economic demands of the Latino community, as well as to promote public policies that create real conditions of inclusion, recognition, and justice for all Latinos in the United States.

### Part 1 – Our Reality

- Over 62 million Latinos live in the U.S., yet we continue to be treated as an invisible minority.
- We represent 19% of the population and contribute over \$3.2 trillion to the GDP, but we do not have equal political representation or equitable access to services, rights, and resources.
- The Latino community is diverse, but often divided and without common spaces for organization.
- We continue to face stigmatization in the media, exclusion from public decision-making, and cultural barriers within the education, health, justice, and civic participation systems.
- There is no national public policy focused on recognizing and supporting the Latino community as a strategic collective for the country's future.

### Part 2 – Our Strength and Opportunity

- The Latino community drives economic growth, consumer spending, entrepreneurship, art, culture, and innovation.
- New generations of Latinos are bicultural, multilingual, resilient, and committed to social justice.
- The Latinos US Ideario is a tool to collectively define our priorities, values, and aspirations as a community.
- We are a transformative force at the local, state, and national levels.

- The time is now to build a shared political and cultural agenda, shaped by our own voices and grounded in our lived realities.

### Part 3 – Our Policy Framework

Latinos US is committed to advancing public policies that strengthen the well-being, representation, and full participation of the Latino community in the U.S. through the following strategic pillars:

#### 3.1 Recognition, Representation, and Dignity

- Ensure Latino representation at all levels of government, in public institutions, media, and decision-making spaces.
- Strengthen official recognition of the cultural, linguistic, and identity diversity of the Latino community.
- Promote a dignified and representative narrative in media, education, culture, and official history.

#### 3.2 Education, Identity, and Youth

- Guarantee access to quality public education, free from discrimination and culturally inclusive.
- Integrate Latino history and culture into curricula from elementary through higher education.
- Support Latino youth in accessing higher education, leadership opportunities, and civic engagement.
- Promote and protect individuals involved in programs benefiting Latinos and migrants, such as DACA and TPS.

#### 3.3 Social Justice and Civil Rights

- Promote humane, fair, and sustainable immigration reform policies.
- Defend the right to identity, cultural expression, and freedom from discrimination.
- Support the artistic, cultural, and media production of Latino creators.
- Highlight and celebrate the diversity of stories and journeys within the Latino community.



## Part 4 – Our Vision for Progress

- A Latino community that is organized, proud of its roots, and capable of influencing the direction of the country.
- A collective ideario that the community can use as a tool for unity, reflecting who we are, what we stand for, and what we aspire to become.
- A platform that serves as a foundation for shaping public policies at the local, state, and national levels.
- A generation that knows its history, learns with dignity, and mobilizes with purpose.

Latinos US is not a political organization. It is a cultural and social movement that seeks to uplift the voices of those who have historically been ignored. We believe in a community that is more united, visible, and strong. We believe in the dignity of being Latino and in the power of collective action.

**This platform is just a starting point.**

**Our voice, our stories, and our ideario are the way forward. Together we are stronger.**