



MISSION STATEMENT

We invite you to become part of Latinos US, an initiative built by and for Latinos in the United States.

Our Mission:

To create the Latino Ideario, a set of specific recommendations and suggestions to foster better relationships among Latinos, aimed at:

Strengthening the unity, representation, and empowerment of the Latino community in the U.S., by building a network of participation, identity, and collective action that transforms the challenges we face into real opportunities for shared well-being.

Our Vision:

To build a more connected Latino community, proud of its roots and capable of exercising its collective power to achieve lasting social, cultural, and economic change.

Our Philosophy:

Latinos United for Identity, Dignity, and Collective Action.

We believe that by uniting our voices, experiences, and talents, we can shape a narrative that represents us with dignity and showcases the value of our community. Transformation will not come from outside—it begins within us, from our diversity and solidarity.

At Latinos US, we work every day to:

Connect Latinos across the U.S. through the creation of content within the Latino Ideario, reflecting the lived stories and experiences of our community to foster support networks and collective participation.

Make visible the challenges and contributions of our community across all sectors: economic, cultural, social, and political.



Create and share a common ideario that encourages us to unite personally, organizationally, and communally, reflecting our values, proposals, and shared dreams.

Promote the active participation of youth, families, professionals, migrants, and allies who believe in the power of a united community.

A New Narrative for a New Generation:

The Latino community is not just an economic force—it is a living network of culture, resilience, and hope.

We want Latinos US to be the gateway to a new era of pride, connection, and representation.

This is your space, your story, your community!

We invite you to join us as a Friend of Latinos US and become part of this movement.